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**ACCENT MARKETING SERVICES TAKES HOME BRONZE AT CONTACT CENTER
WORLD.COM'S TOP PERFORMERS CONFERENCE**

*ACCENT's New Albany and Farmington contact centers honored for Best Contact Center,
Best Supervisor, and Best HR Support Professional in the Americas*

JEFFERSONVILLE, Ind. (June 19) – ACCENT Marketing Services, an international provider of customer lifecycle management solutions, received several honors at the 2009 Contact Center World.com North American Top Ranking Performers Conference.

Out of over one thousand applicants, three employees from ACCENT's New Albany, Ind., and Farmington, Mo. contact centers were named finalists and asked to compete at the conference the week of June in Toronto, Canada. Based on combined scores from a panel of judges and conference delegate votes, ACCENT's New Albany contact center received the bronze medal for Best Contact Center, 250 agents or more, in the Americas. Accepting the award on the center's behalf was general manager, Brett Arnold, who also shared the center's best practices with conference delegates. Additionally, ACCENT New Albany program manager, Carol Larson, was awarded the bronze medal for Best Supervisor after her presentation, and Cindy Hicks, a people services manager at ACCENT's Farmington, Mo. location, was named Runner Up for Best HR Support Professional in the Americas.

Though not asked to present at the conference, ACCENT's Farmington contact center was highly commended by Contact Center World.com in several categories including Best Contact Center, 250 agents or more; Best Community Spirit; and Best Customer Service Agent honoring three-year employee Donna Plummer, who has since been promoted to a trainer.

"This is indeed a great honor for ACCENT," said Kevin Foley, ACCENT's president and CEO. "These awards are a testament to our employees' hard work, dedication, and customer focused attitude. We are proud to be recognized as one of the best providers in the contact center industry and will continue to provide our clients with high-quality customer interactions and solutions that build valuable relationships across every stage in the customer lifecycle."

This year marked the fourth time that Contact Center World.com has hosted the Top Performers Conference, which recognizes the best performers in the contact center industry. The conference provides a forum for contact center professionals to come together to share best practices regarding how they lead to results, and in turn, provide the best possible customer experience in their respective centers. Additionally, it provides an opportunity for individuals and companies to be recognized for their hard work and performance.

ACCENT adds the Top Performers awards to the list of honors it has received this year. In February, ACCENT was recognized by *Customer Interaction Solutions* Magazine with the bronze MVP Quality Award, which honors companies that demonstrate a strong commitment to quality, excellence, and customer service. Additionally, ACCENT consistently ranks as a top 50 marketing services agency and a top 25 direct marketing agency each year.

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About ACCENT Marketing Services, LLC

ACCENT is an international provider of customer lifecycle management solutions. It partners with world-class companies to help them acquire, support, retain, and grow their customers at every stage in the customer lifecycle. Through ACCENT's suite of data analytics, direct marketing, contact management, and fulfillment services the company delivers high quality, integrated marketing solutions that grow valuable client and customer relationships. Founded in 1993 and owned by MDC Partners, Inc., ACCENT employs more than 3,000 people in 10 U.S. cities, Jamaica, and the Philippines. For more information, visit www.accentonline.com.

About MDC Partners Inc.

MDC Partners is a leading provider of marketing communications services to clients in North America, Europe, and Latin America. Through its partnership of entrepreneurial forms it provides advertising, specialized communications and consulting services to leading brands. MDC Partners' philosophy emphasizes the utilization of strategy and creativity to drive growth for its clients. MDC Partners is the network where great talent lives. MDC Partners Class A shares are publicly traded on the NASDAQ under the symbol "MDCA" and on the Toronto Stock Exchange under the symbol "MDZ.A".

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